

# PARTNERSHIP PROPOSAL

# Co-Creating Wellness Workshops in the Rainforest



Arranged by Maíra Irigaray



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### INTRODUCTION

### Xipat from the Rainforest!

My name is Maíra Irigaray, and I am the founder of INSamaúma, an organization dedicated to creating transformative experiences through immersive Rainforest programs in the Brazilian Amazon. Our work blends deep connections with nature, personal growth, and community building. My journey began many years ago, traversing various paths that now lead me to integrate science and spirituality in a space where transformation starts from within, but first and foremost, allow me to introduce myself...



I am the great-granddaughter of an indigenous woman, born in Brazil, on the banks of the Araguaia River. I worked as a lawyer and activist in the Amazon and later as a PhD in Geography of Indigenous Resistance for over 16 years, but I felt in my heart that I needed to take a bigger step.

INSamaúma was born from a dream to build a place of connection to self, others, and nature. Located by the enchanting Tapajós River, our programs offer a unique blend of Rainforest immersions, wellness co-creation, and indigenous-led initiatives. We aim to support the harmonious reconnection between people and Mother Earth through experiences that foster mindfulness, healing, and personal transformation.



# CONCEPT OVERVIEW



### The Experience:

Our vision is to integrate your wellness workshops/retreats with our immersive Rainforest experiences, enriched by indigenous wisdom and guided by local shamans.

By combining <u>your expertise</u> in wellness with the profound knowledge and traditions of indigenous communities, we offer participants a transformative journey into the heart of the Amazon Rainforest.

This unique collaboration allows for deep connections with nature, spirituality, and self, fostering an unparalleled environment for personal growth and healing.



# CONCEPT OVERVIEW

### **Benefits:**

Partnering with INSamaúma offers a range of unique benefits for both you and your clients:

- **Deep Connection to Nature:** The Amazon Rainforest provides a powerful, immersive environment where participants can reconnect with the natural world on a profound level.
- Indigenous-Led Guidance: Your workshops will be enriched by the wisdom and practices of local shamans and indigenous communities, offering participants a rare opportunity to learn from ancient traditions.
- Enhanced Mindfulness: The tranquil surroundings of the Rainforest, coupled with indigenous teachings, enable participants to achieve a deeper level of mindfulness and spiritual growth.
- **Transformative Personal Growth:** The challenges and insights offered by the Rainforest, combined with indigenous knowledge, create a setting where participants can experience significant personal transformation.
- Holistic Wellness: By integrating your wellness practices with indigenous traditions, we provide a comprehensive approach to nurturing physical, mental, and spiritual well-being.





# CO-CREATION DETAILS

### Integration & Customization:

Our approach to co-creation is grounded in over 16 years of experience working with indigenous communities and organizing bespoke rainforest journeys for journalists, filmmakers, celebrities, and government officials. This extensive expertise allows us to seamlessly integrate your workshop content with our existing Rainforest immersion activities. By closely collaborating with you, I will ensure that your top priorities are met, selecting the most relevant aspects of our program to enhance and complement your teachings. While the process will be a collaborative effort, I will take the lead -along with my experienced producer-to ensure that every detail is meticulously planned and in place for when you arrive to teach.



## **BENEFITS OF COLLABORATION**

- Exclusive Opportunity: Leverage our deep expertise and established relationships to offer your workshop in the Amazon rainforest—an unforgettable experience that would take years to organize independently.
- **Ready-Made Infrastructure:** Benefit from our comprehensive planning and logistical support, allowing you to focus solely on your teaching while we handle the intricate details of the rainforest setting.



- **Expand Your Reach:** Tap into a growing community eager for transformative experiences that blend wellness with the unique environment of the Amazon, positioning your workshop as a one-of-a-kind offering.
- Elevated Workshop Experience: Enhance your teachings with the profound influence of indigenous wisdom and the natural power of the rainforest, creating a truly impactful experience for participants.
- **Tailored Collaboration:** Enjoy a fully customized partnership where we integrate the best aspects of our program with your priorities, ensuring a seamless and enriching experience that aligns with your vision.



### **TESTIMONIALS**



Maira combined her deep knowledge following years of experience as an activist and lawyer on the frontlines of indigenous rights, with tenderness and care of long-held relationships to create an intentionally curated, inspiring and nourishing experience. The result was unforgettable. **Alice Aedy - Co-Funder & Director of Earth Rise Studio** 



This trip is impossible to sum up. The variety and sheer amount of stunning, unforgettable moments on this trip is staggering. Each and everyday there were countless "Oh wow"s and disbelief we were able to share in the beauty and community of the Amazon. We were welcome in our open ceremony with the Shaman Nato and were welcomed and invited to begin our experience. From forest walks, crystal clear waters, quiet mornings, the ancient trees to being able to connect with local indigenous communities- This was the trip of a lifetime. I feel lucky knowing that we got to participate and share in this and bring back our experiences and connections to share with people back home. Thank you :) **Alexander Calvert - Hollywood Actor** 

I honestly don't even know where to begin with my praise of the Amazon experience curated by Maira. From the moment I set foot on the sands of the Tapajós everything was an absolutely impeccable and honestly magical experience, in the most genuine sense of the word. Through Maira's years of activism and involvement in the community, learning and studying the people and culture of the area, she has amassed a breadth of knowledge and incredible network of people that she passionately shared with us. A life highlight. **Scottie Thompson - Actor. Writer. Producer** 



I write about a lot of depressing things, and it's true, these times are urgent and the threats very real. But I feel its important to share the joy and beauty with you all, also... Thank you Maira Irigaray for the beautiful Tapajos Immersion experience. There is so much work to be done here but it's so important to always remember WHY we do what we do. **Nathalie Kelley - Hollywood actress and activist** 

## VISUAL SHOWCASE





5-miles trail to meet the baby kapok tree



Sacred ceremonies with indigenous communities



11-miles trail to meet the grandmother kapok tree followed by a night in the forest



Meet local indigenous leaders and their struggles

Spend time with traditional indigenous communities



## VISUAL SHOWCASE



Meet the local Wildlife



Work on Yourself While in Paradise

**Get Shamanic Blessings** 



Spend Time navigating the Last Protected Portal in the Rainforest



Witness Unforgettable Sunsets and Sunrises



# VISUAL SHOWCASE



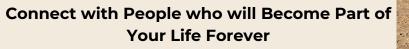
Eat Things you Won't Be Able to Find Anywhere Else in the World



Experience Local Storytelling, Dance and Cuisine



Participate on Rapé Rituals Led by a True Shaman



Enjoy the Necessary Peaceful Time The Rainforest Provides







# 2





### **NEXT STEPS**

1

### Schedule an interest call

The first interest call will be for you to meet me, and clarify all possible questions. If you decide to move things forward we move to next step.

### **Go over Budget & Activities**

I share budget prospection and possible activities only with those who are of trust and truly interested, after you sign and confidentiality agreement.

### 3 **Schedule a Co-Creation Call**

The Co-creation call will be the time for us to get all in place, starting with choosing dates and giving a down payment for boat or housing. This is the fun part and all the work gets designed.

OBS: Summer in the Rainforest is from July to November. Its advised to keep activities in such a window. Costs vary greatly pending on chosen dates and package (in land on off land).



# ADDITIONAL DETAILS



